

PRIVACY POLICY FRIDGE CHECK

This Privacy Policy explains Fridge Check' privacy practices for visitors to our Web site/Application at [Fridge Check](#) (the "Web site/ Application").

By using our Web site/Application, you consent to the collection, use and disclosure of your personal information as described in this Privacy Policy.

This Privacy Policy is incorporated into and subject to the terms of the Fridge Check Terms and Conditions. We reserve the right to change this Privacy Policy at any time, and any change of policy will be published on the Web site/Application and update the "last updated" date set forth above.

Questions in written form about the policy can be sent at support@fridgecheck.com.

What data we collect about our users

- **Personal Information:** Personal information is information to specifically identify an individual, such as a customer's name, date of birth, address, telephone number, e-mail address. Personal information also includes demographic information, such as, gender, geographic area, and preferences, when such information is linked to other personal information that identifies the individual.
- **Aggregate Information:** Aggregate information is data we collect about a group or category of products, services or customers, from which individual customer identities have been removed. In other words, information about how you use a service might be collected and combined with information about how others use the same service, but no personal information will be included in the resulting data. Aggregate data helps us understand trends and customer needs so that we can better consider new products and services, and tailor existing products and services to customer desires. We might share aggregate information about our users with third parties for various purposes, such as helping us better understand and improve our services, and for advertising and marketing purposes.

Registration and other Information Submissions

When you register to become a member on our Web site/Application, you are asked to create a unique log in user name and password, and are required to give certain personal information (such as your name, email address, age and zip code).

Information you provide during registration might be used for some or all of the following:

- to provide services you have requested, or to otherwise fulfill your request; and
- to contact you from time to time (i) about services on our Web site/Application for which you have expressed interest; (ii) with news, (iii) for internal marketing, informational, and promotional purposes; or (iv) for any other lawful purpose related to your use of the Web site/Application.
- Additionally, your registration information might be used, together with other information you submit to us in conjunction with your use of the Web site/Application, for the following purposes:
 - for editorial purposes, such as when you submit a recipe to us
 - to contact you for any reason regarding content you have submitted to the Web site/Application
 - to identify you by name when posting content you submit to us on the Web site/Application

Any information that is not personally identifiable information but is publicly displayed on the Web site/Application (such as user name and photos) might appear in the results of searches conducted on Internet search engines while you are a member of the Web site/Application and potentially for some time period after your membership is terminated, depending upon the search engine's indexing practices.

Email and Newsletters

As a Fridge Check member, you may receive our transactional business communications at your email address or street address. In addition you might be automatically enrolled in one or more of our email subscription programs.

While we reserve the right to send you our transactional business communications without offering you the opportunity to opt-out of receiving them, we do provide you with the opportunity to select whether or not you wish to continue to receive our subscription-based emails.

When you submit your email address to us to initiate a subscription to one of our newsletters we ask for personal information such as your name and email address. This personal information is only used to send you the newsletters you are opted in to receive.

You may choose not to receive promotional emails or electronic newsletters from us by:

- contacting Customer Service at support@fridgecheck.com and request to unsubscribe.

Interactions with friends (invitations and sharing recipes)

If you elect to use any of our referral services for informing a friend about our Site or Application, you will be asked to provide your friend's name and e-mail address. We will then automatically send the friend a one-time e-mail including your name and email address, inviting them to visit the Site.

We ask for this information for the sole purpose of sending this one-time e-mail and tracking the success of our referral program.

When you elect to use our referral service for e-mailing a recipe or other content to a friend, we ask you for your friend's name and e-mail address.

Fridge Check will automatically send your friend a one-time e-mail on your behalf which contains the recipe or other content, and which invites your friend to visit the Web site/Application.

Fridge Check uses your friend's name and e-mail address only to send this one-time e-mail, and does not store this information. If your friend does not wish to receive "e-mail-a-friend" messages to be sent on your behalf, he or she must contact you directly.

Fridge Check users may not use our referral service to send unwanted spam to others.

Public Forums

We may offer chat rooms, message boards, bulletin boards, blogs or similar public forums where you and other users of our Web site/Application can communicate. **The protections described in this Privacy Policy do not apply when you provide information, including personal information in connection with your use of these public forums.**

We may use personally identifiable and non-personal information about you to identify you with a posting in a public forum. **Any information you share in a public forum is public information and may be seen or collected by anyone, including third parties that do not adhere to our Privacy Policy.**

We are not responsible for events arising from the distribution of any information you choose to publicly post or share through our Website.

Contests, Promotions, Offers, Surveys and Customer Service

From time to time our Web site/Application requests personal information from users via contests, promotions, offers and surveys. Participation in these contests, promotions, offers, and surveys is completely voluntary and you therefore may choose whether to disclose personal information in connection with these activities.

Third parties might use the information we provide them to contact you regarding products or services of interest to you.

When we provide information collected during a contest, promotion, offer, or survey on the Web site/Application to third parties, we always disclose this to you at the time of collection.

We collect personal information when you submit comments, questions or suggestions to our customer service department. We use the information you provide to respond to your submission and use the ideas to make site improvements.

Cookies, Log Files and Web Beacons

Cookies: We use “cookie” technology on our Web site/Application. We might place one or more cookies in the browser file of your computer. Although such cookies do not contain any personally identifying information about you, we might link this information to personal information about you. If we do, we will treat it as personal information under this Privacy Policy. We use cookies to provide functional information about your browser, which is recorded in the Web site/Application’s logs and which allows us to provide a better experience on our Website. We also use cookies to gather broad demographic information and general usage patterns about you and other users of our Web site/Application. In the course of placing advertisements on this Web site/Application, our third-party advertisers may place or recognize a unique cookie on your browser. We use cookies to enhance and personalize your experience on the Web site/Application, including helping authenticate you when you use the Web site/Application, remembering your preferences and registration information and customizing the content, and advertisements provided to you on the site. For example, storing a cookie on your computer allows you to log in without typing the registered e-mail address or registration number and password. We also use cookies to deliver information and fresh content specific to your interests. If you do not want these cookies stored on your computer you can reject cookies by modifying your browser settings accordingly (each browser is different, so check the “Help” menu of your browser to learn how to change your cookie preferences).

However, if you choose to reject cookies, you might not be able to access products and services we offer which require you to “log in” or “sign in”. Please also note certain types of e-mails available through the Web site/Application might automatically log you in to the Web site/Application and/or set new cookies when you click on the links in the e-mails and you might need to manually remove such cookies if you do not want them to be set on your computer.

Log Files: We track log files on our Web site/Application (i.e., we log your computer’s IP address into our log files when you visit a page on our Web site/Application) and use them to analyze trends, administer the Web site/Application, track your movements on the Web site/Application, and gather broad demographic information for aggregate use. We might link some or all of this information to personally identifiable information that is stored on a cookie in your computer. We only use information gathered from these activities for our internal marketing and operational purposes.

Web Beacons: We use, and permit third parties to use, “Web beacons” (also known as Internet tags, pixel tags, GIFs, and Web bugs) on our Web site/Application and in our e-mail newsletters, to monitor the effectiveness of advertising and for other lawful purposes. These Web beacons do not collect personally identifying information about you on our Web site/Application.

Disclosure of Personal Information

Fridge Check will not use, disclose, sell, rent, or share personal information with third parties without your prior consent except in the limited circumstances described in this Privacy Policy.

- **Consent:** With your consent, we might disclose your personal information to third parties in order to provide you with products and services that you have requested.
- During or immediately following registration, you have the option to view and select offers from various third party companies that may be of interest to you, such as retailers and consumer products manufacturers. These offers are made available to you by our Co-Registration Vendors. Co-Registration Vendors are contractually obligated to keep all such information confidential and to only use it for the purposes for which it was provided. If you do not select any of the available offers, the vendors will delete your information which they have been provided. Please note, however, that any information that is passed on by these vendors to third party companies that you select is subject to those third parties’ privacy practices.

With your consent, we might disclose information you provide to us during registration to third parties in conjunction with:

- your entry into a contest or promotion,
- your request of an offer, or
- your participation in a survey or similar activity on the Web site/Application. You might be asked for additional information in order to enter the contest or promotion, request an offer, or participate in a survey.

The third parties will use the information we provide to them, along with any information you provide during your entry, request, or participation, in order to:

- notify you if you have won a prize in a contest or sweepstakes, and
- to fulfill, or facilitate fulfillment of, requests for products or services you may make in connection with your entry, request, or participation. These third parties are contractually obligated to keep all such information confidential and to only use it for the purposes for which it was provided. When we provide information collected during a contest, promotion, offer, or survey on the Web site/Application to third parties, we always disclose this to you at the time of collection.
- Fridge Check' Own Business Purposes: We use and disclose information about you for our own internal statistical, design, or operational purposes, such as to estimate our audience size, measure aggregate traffic patterns, and understand demographic, user interest, purchasing and other trends among our users. We might outsource these tasks and disclose personal information about you to third parties, provided the use and disclosure of your personal information by these third parties is restricted to performance of such tasks. We might also share personal information with third-party vendors who assist us in performing internal functions necessary to operate our business. We require our third party vendors to keep such information confidential and to only use the information for the purpose it was provided.
- Protection of Fridge Check and Others: We disclose personal information only when it complies with the law;

Minors

The Website is not designed to be solely used or to collect and use personal information from children under the age of 13. If you are under 13 years old, you should not register for our services or otherwise provide information on our Website, and should ask an older person to use this site with you. Persons younger than this age shouldn't be accessing the site, also for safety reasons including possible injuries during boiling, baking, usage of electric appliances and other activities that take place in the kitchen, and are necessary to perform a recipe, as well as in accordance with other social network policies, where the user has an account and wants to log in through that account.

Third Party Web site/Application Advertising, links and sources

We use one or more third-party advertising companies to serve ads when you visit our Web site/Application. We do not share personal information about you with any third party advertiser unless you give us permission to do so, separate from any permission you provide during the registration process. These advertisers might seek to use cookies and Web beacons to track session data about the ads you have seen and types of things in which you appear interested. They might also use combined information about your visits to our Web site/Application and other Web site/Applications in order to provide advertisements about related goods and services of interest to you. Third party advertising networks may place a cookie on your computer to tailor ad content both on Fridge Check and on sites within the third party network that you visit in the future.

From time to time we might have links to other Web site/Applications from our Web site/Application. We do not control, and therefore cannot be responsible for, the collection, use, or disclosure of your information by any such third party Web site/Application. Please carefully review the privacy policy of any third-party Web site/Application that you link to from our Web site/Application. The privacy policies of such Web site/Applications might differ from that of our Web site/Application; therefore, we encourage you to review and understand the privacy policies of such Website/ Applications before providing them with any information.

Fridge Check might also obtain information about you from third parties, such as demographic marketing information, address verification, or third party mailing lists, and add such information to, or combine it with, your personal information. Should we ever obtain this information and link it to you, we will treat it all as personal information under this Privacy Policy.

Security of informations

We use reasonable security measures to store and maintain personally identifying information so as to protect it from loss, misuse, alteration or destruction by unauthorized parties while it is under our control.

International Users

We collect, process, and maintain your information in Macedonia, where privacy laws might not be as protective as in your home country.

If you are using the Web site/Application outside of the above stated country, by providing your information to us you are consenting to the transfer of your information to Macedonia for processing and maintaining in a manner consistent with this Privacy Policy.

Privacy Consent

We do not disclose personal information to third parties for their direct marketing purposes. We do not provide your personal information to any third party for their direct marketing purposes without your consent.

If you would like to provide or revoke provided consent to future disclosure of your personal information to third parties, send a request to support@fridgecheck.com .

Contact Us

If you have any questions or comments about this Privacy Policy, the privacy practices of this Web site/Application, or your dealings with Fridge Check.com, please contact us at support@fridgecheck.com
